NOTICE OF DECISION UNDER REGULATION 32
FILM POSTERS

VIDEO SLICK

TO: The Film and Video Labelling Body Inc.
PO Box 2627
Ponsonby
Auckland

Pursuant to regulation 32 of the Films, Videos, and Publications Classification Regulations 1994 the film poster entitled:

Joey Silvera's Fame is a Whore on Butt Row

is **Not Approved.**

if approval refused, the reasons for the decision:

The video slick entitled *Joey Silvera's Fame is a Whore on Butt Row* is not approved. The Classification Office considers that if the slick were submitted under s13 of the FVPC Act it would be classified as objectionable. This is for the following reasons. The slick is dominated by a barrage of images of nudity and sexual activity. Two such images depict a woman splaying her labia and a close focus depiction of simultaneous anal and vaginal intercourse. The women in the images are posed solely for the sexual titillation of the viewer and for the camera. Various parts of their bodies are highly sexualised and this provides the main focus of the slick. The use of the words "whore" and "bitch" in association with sexual activity also contribute to the impact of the slick. These factors combine to degrade and dehumanise the women to a high extent.

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Date: 31 July 1997

For the Classification Office (signed):

OFLC Ref: 9700618